



MODEL

BOX

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Care

Dear Reader



Beat Amberg

Group Controller
Model Group

Care is a word with positive connotations. However it isn't just a virtue, but also a statutory obligation for employees, employers, suppliers and drivers. We often face demands to deliver maximum value – no mistakes, no exceptions, and 100% reliability. Yet the economic law of diminishing marginal utility teaches us that the final step to perfection is unbelievably expensive. Psychiatry, meanwhile, offers tragic examples of fear of making mistakes having led to manic controlling behaviours.

So how do we find the right balance between the need to exercise care, and the need for productivity? Economics provides the answer: taking care can result in additional costs, because it comes at the expense of speed, or because of final quality controls. These costs nonetheless represent a good investment if they are lower than the damage associated with a mistake caused by careless work. There are a number of low-hanging fruits to be harvested here: it doesn't take a superhuman effort to abide by

safety rules, but doing so prevents terrible accidents. Any software can quickly check the spelling in a document, and thus spare considerable embarrassment. It's always worth reading contracts through critically before signing them, to avoid getting caught out. A to-do list avoids the annoyance of missed appointments.

Often, due care has no additional costs at all if it is achieved by a high degree of concentration at work. You can help us to create the right conditions for that concentration.

Best regards

Beat Amberg

Continually building on our strengths

The price of containerboard rose in 2017 to an extent not foreseen in any budget.



Daniel Model
CEO and Chairman
Model Group

portion of their output, so added value is too low, and the margin erosion had a direct impact on results. As a result, we took the collective decision to deploy our most dedicated staff on the sales front in order to orchestrate the unavoidable price increases. Former COO Germany Christoph Haefeli, for instance, is focusing on his Head of Sales role, while Sarah Model has taken charge of the Berka/Werra plant.

In Poland, we continued to post double-digit growth in volumes despite a few teething troubles at our new plant in Nowa Sól.

In the Czech Republic, the labour market is so strained that wage costs have risen by 10% in the space of a year. We do not see this as cause for concern. In fact, we welcome it as a sign of increasing prosperity that is a key factor for us.

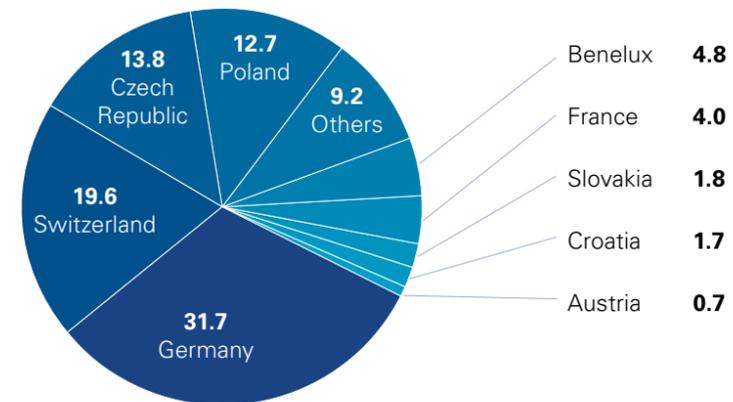
The main reason for price increases was the growing demand for corrugated board packaging. The paper industry does not enjoy the flexibility to adapt supply to demand because it already works 24 hours a day every day of the week. It does so because its plants are extremely capital-intensive.

Whether our customers had little understanding for this situation, or benefited from contracts with heavily delayed price-adjustment mechanisms, the increase in demand paradoxically caused margins to fall. It is understandable that diminishing returns led to much frustration and headaches within the industry. We were affected too, most severely at our corrugated board plants in Bad Bentheim (Lower Saxony) and Berka/Werra (Thuringia). Whole sheets account for a high pro-

Believing as we do in the fundamental principles of economics, we will not be deterred from our commitment to continually build on our strengths. Further investments are planned for 2018 that far exceed write-downs and will enable us to increase sales above the CHF 1 billion mark for the first time.

Daniel Model

Sales by market in %



Elisabeth Model
COO
Switzerland

Switzerland

Overall, fiscal 2017 was successful for Model AG even though it did not go as expected.

At the start of the year, demand for corrugated board packaging surged throughout Europe, easily absorbing the added paper capacity on the raw materials side. Unplanned interruptions and start-up problems at some paper plants created a precarious situation, particularly for kraftliners, as a result of which it was necessary to switch to testliner varieties that were able to meet the required strength criteria. Paper prices started to rise sharply when strong demand from China additionally made waste paper more expensive.

Having closed our two paper plants for four days each at the end of 2016, we started the new year with a backlog. All three machines were running at high capacity utilisation levels throughout 2017, allowing both plants to make a significant contribution to the Model Group's results for the year as a whole.

A total of CHF 21 million was invested in innovation and environmental projects at the two plants last year. Nevertheless, we have still not achieved the ambitious targets set for our Fibre Evolution project in Weinfeld, and the investment in our new Niana water treatment plant in Niedergösgen has been hit by disappointing delays on the supplier side.

For our corrugated board plants in Weinfeld and Moudon and the two Pack Shops, 2017 was something of a mixed bag as many of the upgrades and productivity enhancements were not yet able to pay off. Little or none of the increase in prices for raw materials could be fed through into our whole sheet and packaging prices and at the same time the weaker Swiss franc pushed input prices higher.

Our box folding plant at the Rhine border in Au can now to some extent profit from the weaker franc, but it unfortunately lost a major customer last year for pricing reasons.

Last but not least, our Copack Plus team in Niedergösgen successfully packed large quantities of chocolate, among many other things.

Elisabeth Model

Model Group in figures

	2017	2016	2015
Consolidated sales in million CHF	915.1	874.2	613.6
Investment in million CHF	86.0	88.1	55.0
Corrugated board production in million m ²	1,361	1,297	789
Litho-laminated corr. board packaging in million m ²	42.5	45.2	47.5
Cardboard packaging in tonnes	22,500	24,000	24,000
Container board production in tonnes	388,600	383,600	375,500
Average headcount	4,285	4,217	3,260



Model Group management team

Germany

Lessons learned and investment projects approved the year before were brought to bear in 2017.

In Berka/Werra, the fanfold plant underwent a complete renewal and extension to 2.8 metres in the summer. Much of the fully automated conveyor system for both corrugators was realised at the same time in view of the technical correlation with this project.

A veritable transformation began in Bad Bentheim, with originally three separate warehouses turned into one large warehouse for outgoing deliveries with a covered loading zone. This made room for further expansion on the production side. Construction work to expand finishing capacity is already under way, opening up the potential to adapt existing machines and install new ones. This potential will be harnessed in 2018 and for years to come.

Alongside the work on infrastructure and performance enhancement at both plants, the Altenberge site was shut down at the end of February 2017. All of its process functions were

transferred to Bad Bentheim. Resources have thus been concentrated on the two sites in Bad Bentheim and Berka/Werra. This has posed initial challenges in both locations, but it has also unlocked considerable potential to bring new impetus to their development.

As a result of the sweeping organisational changes that have taken place, quality management no longer focuses solely on product quality but on process quality as well. We have increased the breadth and depth of the Model Top System (MTS) as a solid basis for growth in this area.

The move away from the old structures towards a flat, functional process organisation is being helped by the integration of Model GmbH into the group's ERP system architecture. This has only just started, so we are calling on all staff to approach the migration to the new Model world with confidence and faith in the future.

The cosmetics industry is still posting solid growth rates, which was also good news for Model Kramp GmbH and made for a successful 2017. Far from

merely coping with the pronounced change in customer structure, it seems to be profiting from it. The acquisition of several new customers and record new orders breathed new life into our Hanau plant and reduced its cluster risks.

Christoph Haefeli

Czech Republic

The mood at Model Obaly was very positive in 2017, which marked the 25th anniversary of the Model Group's entry into the Czech market.

A quarter of a century in the life of a company is no small matter, and the financial results achieved and the technological progress being made at all four Model sites certainly gave us cause to celebrate.

Apart from the anniversary, it was set to be a year like no other for the business – no one could have anticipated what lay in store for us. It was as if 2017 was out to test us with a rite of way. The biggest challenge we faced took the form of massive increases in the price of paper, which came in three waves. We have never seen such aggressive price hikes in all our 25 years. On top of this, the quantities our customers were demanding from us were much higher and changed frequently over the course of the year.

Despite all our efforts, we had to contend with longer delivery times, and things were made worse by the continuation of the acute labour shortage we had experienced in 2016. The labour market almost

dried up completely in 2017. Never before had the unemployment rate in the regions around our plants dropped below 3 %.

At the same time, however, we did achieve some successes. Sales and output were both increased markedly, and we acquired more new customers. Deals have already been done on some large projects, while work continues intensively on others. We implemented a number of important and costly technological investments, and there are more in the pipeline.

One of the biggest was the purchase of a new Masterline 2.1 finishing line for the Nymburk plant, allowing us to increase production capacity. Other investments were centred on increasing process automation across all plants with a view to boosting productivity and compensating to some extent for the current shortage of workers.

We introduced a new concept for our marketing and for the Innovation Centre last year. Its impact can only be assessed over the longer term, but it has already yielded some success. Another key step

was the start of the 3P project, which is intended to enhance productivity significantly by making fundamental changes to the organisation. These changes have already brought greater stability to the individual teams. Intensive work on this project will continue in 2018.

What else can we say about 2017? Model's testing 25th year in the Czech Republic was fraught with troubled waters, but we navigated these well and emerged stronger and better prepared for any hard times that may come our way in future.

Roman Jamnický



Poland

Model Opakowania Sp. z o.o. inaugurated its first plant in Biłgoraj, Poland some 20 years ago at the beginning of January 1998. I would like to share a few memories with you here.

In early October 1997, the new company's first employees signed their employment contracts in a staff room at Kościuszki 16 in Biłgoraj. The production halls at Szwajcarska 1 were still under construction at the time.

It was all very new for everyone. No one was entirely sure how cardboard packaging was actually made, and no one had any idea what sort of customers the company would have. In fact, Szwajcarska Street itself had not even been on the map three months earlier.

The company's then CEO Jerzy Michalski was often heard to say, "when our production gets up to 100 million square metres a year...". The freshly recruited workers displayed a mixture of uncertainty, concern and of course curiosity. Most, however, were highly enthusiastic. The only question was: "How is this going to work?"

Fast forward to October 2017, and Model Opakowania Sp. z o.o. has three sites in Poland: Szwajcarska 1 in Biłgoraj, Duńska 1 in Czosnów and Inżynierska 1 in Nowa Sól.

The workforce is 700 strong and includes people who joined 20 days ago as well as those who have been with us for 20 years – although most of them now have different roles in the company. We can look back on hundreds of millions of square metres of corrugated board produced and sold, and we have around 1,000 loyal customers.

Current COO Krzysztof Jażdżyk, who started out 20 years ago as representative for the Rzeszów region, is often heard to say, "when our production gets up to 200 times 3 million square metres a year...". Our staff display a mixture of uncertainty, concern and of course curiosity, but many are highly enthusiastic. The only question was: "How is this going to work?"

Do you get the feeling we have come full circle?

This anniversary year is an opportunity for us to look back on shared memories, but our Polish workforce also has plenty to look forward to in 2018 and will work hard to build on and spread the enthusiasm of those early days.

Krzysztof Jażdżyk

Packaging and its trends over time

The packaging industry has always adapted to social trends. But it is by no means a one-way relationship.



Edoardo Finotti
CTO
Model Group

This word has its roots in the Mid High German balle – or bale – but later came to apply to the entire packaging sector. In the German-speaking world, 'emballage' was used up to the second half of the last century, primarily in the commercial sector, to refer to packaging made of thin sheet metal.

These historical examples show what packaging can do, and that we cannot do without it. Around 90 percent of all goods need to be wrapped in some way. On the international packaging market, folding boxes take one of the top spots, especially where foodstuffs, cosmetics and pharmaceutical items are concerned.

Retailing has become one of the key factors in packaging design, and as retail companies have evolved, so too has the role of packaging. The more developed a market economy, the higher the standards that its packaging must meet.

We are looking forward to seeing what the age of e-commerce and digitalisation will bring to the packaging industry. One thing is clear, however – and that is that internet shopping has meant a boom in transport packaging. Here, there is development potential to be found in the creation

of secure and consumer-friendly solutions that also save on materials. The trend for using sustainable, environmentally friendly packaging is also highly relevant, as it will impact on manufacturing processes in the packaging sector. Smaller batch sizes, more individual packaging solutions, rising quality expectations and digital elements will ring the changes at our production sites. The investments and developments of recent years have been undertaken with these trends in mind, to equip us for the future.

Our industry is undergoing a particularly profound and sustained change. It is tangible, and will also determine in part how our business develops in the digital age.

Source: Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V. / Hüthig Verlag

The term 'packaging' first entered general and specialist use as a collective term for all types of material used to enclose or contain in the second half of the 19th century. In the Swiss context, the German 'Verpackung' is the most common term, although for a long time the French 'emballage' was used synonymously.



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Vice-Chairman

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Member

Benedikt Goldkamp
Member

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Roman Jamnický
Chief Operating Officer Czech Republic

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Consisting of all 14 packaging plants

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Investments in 2017

Investments in Switzerland

Following a five-year period during which many investments were made in automating our plants and processes, in 2017 we implemented projects relating to our production halls, infrastructure and energy efficiency, and to ensure targeted quality systems for our plants. Here are two examples:

Print inspection cameras

Quality control systems of this type were fitted to the FFG 924 inline folder-gluer and the rotary die-cutter. They aid the plant operator by identifying printing errors and automatically ejecting the faulty product. PrintSTAR uses the golden master principle for 100% print inspection at extremely high resolutions and speeds. This involves producing a master image at the start of the print job and then comparing each subsequent printed image against the master. It allows the machine to 'learn' a new print job quickly and pinpoint any errors that may creep in.

There are already plans to install the technology in further systems, and new plants built in future will incorporate it from the outset.



The new print inspection system on the rotary die cutter guarantees flawless results

Energy efficiency

The new condensate lift station on the corrugator in Moudon has brought a number of benefits, including improved energy efficiency. By regulating the steam pressure, we reduce energy loss significantly and have the flexibility needed to change the programme quickly.

Our aim has always been to develop straight-through plants by conducting well founded assessments and applying high levels of technological expertise to the successful implementation of investments with exemplary project organisation.



Less energy loss thanks to the new condensate lift station in Moudon

Investments in Germany

Model GmbH is investing a lot in modernising its plants in Berka/Werra and Bad Bentheim. In Berka/Werra, a great deal of work has gone into making production processes even more efficient. Meanwhile, large sums were invested last year in Bad Bentheim, expanding warehouse logistics.

Fanfold module at Berka / Werra

The old fanfold system with integrated stacking on the corrugator was replaced with a system from BHS. The plant was also upgraded with new machine components and software. This has reduced both downtime and waste while also increasing performance and capacity, helping to enhance the overall productivity of the two corrugators and thus making Model more competitive. The increased capacity in Berka has made a decisive contribution to strengthening corrugated board output.

New MINDA corrugated board conveyor

More efficient corrugated board production brought with it the need to invest in a more powerful conveyor system supplied by MINDA, to cope with the total daily output of 1,100,000 m². The new conveyor makes it possible to increase production further and to track the finished product, and makes internal logistics even more efficient than before. More storage space has also been created, because the fanfold material is ejected separately and transported quickly to the bundlers by a new transfer cart.

The new conveyor system in Berka thus provides a basis for continued expansion, allowing for further increases in production volumes in the coming years.

New gluer module

Demand for sealable packaging is high in e-commerce. Consumers want packaging that is easy to open and just as easy to reseal if it needs to be returned. This is achieved via the combination of a tear strip applicator and a silicone paper coating machine.

To meet growing demand from our customers, a gluer from AHM was installed at Berka/Werra. Working inline with an existing FKM folder-gluer, its benefits include short setup times, greater flexibility and rapid throughput.

Bad Bentheim also a hive of activity

Investments were made at the Bad Bentheim site in 2017 in improving intralogistics and in centralising and improving warehouse logistics. These involved joining two separate three-tier flow racks to form a single rack that now runs through five warehouses. The next step will be implementing the scheduling and route planning software and the warehouse management system.



The MINDA conveyor system transports 1,100,000 m² of corrugated board per day

Investments in Poland

Investments are being made at all three plants to enhance productivity and enlarge the product portfolio.

The assembly of a flexo printing machine for high-quality printing in multiple colours and the second phase of work on an automated conveyor system were completed at the newest Polish plant in Nowa Sól in April 2017. Expansion in Czosnów began in the spring. The planning authority approved the new production and storage facility on 8 November 2017. The covered area in Czosnów now measures 31,000 m². The hall has been fitted with state-of-the-art LED lighting that can change its intensity in line with the amount of daylight.

There have also been changes in regards to process waste. A new, more powerful press was installed, and the corrugator's waste conveyor system and the finishing machines were modernised. At Biłgoraj and Czosnów, work on automated peripheral devices for the Evol 100 machines was completed.

The focus of investment in 2018 will be on infrastructure. A new office will be built at the oldest of Model's Polish sites. The purchase of a new folder-gluer is additionally planned. Workers in Czosnów will also get a new office. The investment is scheduled to start in 2018.

Plans for the new finished product warehouse will also be drawn up this year. Meanwhile, in Nowa Sól, work has already started on plans for a hall to accommodate the corrugator and rolls, which will be built in 2019.

All of these investments are intended to increase the various plants' efficiency. Change happens fast in the packaging market, so we need to be flexible and responsive and offer our customers a wide range of options while remaining socially and environmentally responsible.



The new HQP flexo machine is ready



Controllable LED lights adjust brightness according to the level of daylight

Investments in the Czech Republic

Last year was significant for our Czech operations not only because it marked their 25th anniversary, but also in terms of investment in the plants. We focused on further automation and installing new robotics technology. In total, some CHF 23 million was invested in the Czech Republic in 2017. The biggest investments are outlined below.

The first of these is a fully automated Masterline HD finishing line at the Nymburk plant, which has increased capacity with a view to further expansion in this market and providing better services for our customers.

Masterline HD investment: key details

- New capacity with a view to further expansion in the market
- Shorter delivery times for customers
- Improved services for customers, in particular the addition of lacquer technologies to the portfolio
- Response to the tight labour market situation
- Increased die-cutting capacity

At the Hostinné plant, a new gluer was installed, and the modernisation of the production facilities was completed, creating scope for further growth at the site. There is space for two printing machines, CTP printing plate production and storage of consumables.



The Expertfold 80 folder-gluer is primarily used for longitudinal gluing tasks (including those involving Braille script), but it is also capable of topside gluing and some types of three-point gluing.

Expertfold 80 investment: key details

- Expansion of the product portfolio, in particular with Braille script
- Topside and three-point gluing
- Shorter, faster retooling process

The expansion of warehousing was also continued in Moravské Budějovice, with more than 3,100 m² of extra storage space added. The finished product hall now contains a shelving system with two semi-automated highlifters that can reach up to 10 m.

Warehouse: key details

- 3,100 m² of additional storage space
- Room for 3,223 pallets of finished products
- Room for 700 pallets of raw materials
- Highest compartment: 10 m

Automation in action

Work started on another investment in October 2017 that entails completely equipping the miniline in Moravské Budějovice with robots. A fully automated palletiser was installed in the first phase, then a fully automated pre-feeder and fully automated depalletiser in the second phase up to the end of the year.

Robots are already working at full capacity in Opava, where the link between production and the automated warehouse has been completed.

Containing three storage areas, it uses an automated conveyor system that reads the parameters of each pallet produced and then sends it to the correct destination.

The measured capacity of 195 pallets an hour is more than sufficient to ensure a steady flow of pallets to our automated warehouse.

More brand – less waste

Smart, recyclable solutions that push a brand's image are in demand.

Sometimes it's simply torn open and discarded without another thought. Sometimes it's almost more important than the actual product. And sometimes it makes us even more eager to discover its contents. Packaging is intended to protect the product and ensure it can be transported safely around the globe. It serves as an important carrier of information. And now, more and more, it also has to be at the cutting edge of sustainability, recyclability and efficient resource use. There can be no ignoring the fact that the requirements for innovative packaging are

growing, as reflected by the trends that look set to dominate the packaging industry in 2018.

Alongside the megatrend of waste avoidance, the current year will see a greater focus on reducing food waste with the aid of clever packaging, and developing packaging for long-life and frozen products that appeals to consumers. In addition, the steady rise of e-commerce means that packaging is becoming an increasingly crucial part of the overall shopping experience. Brand manufacturers would be well advised to use

their packaging to make a statement and make sure that the labels convey clear messages.

Reducing packaging to its essentials

More and more foodstuffs are being elaborately processed and packaged, and waste levels are rising worldwide. Meanwhile, unpackaged food has now become a trend that is catching on fast. Many customers are willing to forego packaging, especially of the plastic kind, when buying their groceries. So it's no wonder that waste avoidance, a sparing use of resources and the use of recycled materials are right at the top of the packaging industry's list of priorities. More efficient recycling and a higher recycling rate practised in conjunction with responsible waste management offer genuine opportunities to reduce packaging waste and to design packaging that is more eco-friendly.

Dealing with label overload

Consumers don't want to be put off by labels or bombarded by information. A hassle-free shopping experience requires labels to be informative and clearly structured. Adopting the principle of 'less is more', labels should not be overloaded with useless information. Instead, they should convey only those messages that are absolutely essential. Finding the right design here is just as important as making the brand identity clearly recognisable, and can help brand owners make a decisive impression on consumers.

Creating a shopping experience

E-commerce will account for 15% of all retail sales by 2020. This means that packaging will increasingly have to serve as a replacement for the in-store shopping experience. How successfully it does so will depend on its quality and functionality. Because first impressions count. Disappointment at the use of excessive packaging, or packaging that devalues the brand as a whole, should be avoided wherever possible.

In brief

Modern packaging technology is well-equipped to respond to these trends and challenges. Corrugated board packaging in particular can be adapted to the precise needs of producers and consumers. What is more, its low weight and high stability match the shipping requirements of the growing online goods market. And it is ideally suited to returning goods.

But above all, it leads the way in terms of resource-efficiency and reuse. Thanks to its wonderful recycling-friendly properties, this kind of packaging can be reintroduced into the material cycle at the end of its life to create added value.



Distils the message to the essentials



Corrugated board packaging – lightweight, stable, recyclable

Packaging with PSA tape

We have developed a new solution to meet the special expectations and requirements of e-commerce customers – packaging with PSA (pressure sensitive adhesive) tape. The tape is applied at three places on the top and bottom of FEFCO 203-style boxes. This solution results in significant improvements for customers: to date, this type of packaging had to be sealed using a hot glue gun. Now, all customers have to do is remove the silicone paper strips and close the flaps. The bond is activated by pressure. When the end customer receives the package, they can open it and access the contents simply by tearing off the zipper tape. An additional layer of adhesive on the upper flap means the customer can return the product in the same packaging if need be.

Model Opakowania Sp. z o.o., Nowa Sól



Packaging for special occasions

We inspired our customers on many occasions throughout 2017 with French-themed gifts. (Our packaging is also sold in France.) We wanted to use this packaging to showcase interesting technical solutions and the particular skills of our different production plants.

Our Christmas presents – small gratin dishes – were placed inside three separate boxes, with the contents being held in place by several cardboard strips. In this way, we created an out-of-the-ordinary style of packaging whose individual parts can be reused, giving them a second life, e.g. as storage boxes for all kinds of bits and pieces. The packaging is made of corrugated board and printed in metallic colours.

Model Opakowania Sp. z o.o., Bitgoraj



Easy to use, with a striking shape and appealing design

The triangular packaging for the 'ZOË & ZAZU' brand has it all! Printed using low-migration inks (8-colour offset printed) and a matt varnish, quite apart from the packaging's striking shape, it also sets itself apart with a simple, appealing image. It opens out to the consumer like a petal, with food-standard PET lamination on the inside providing a protective barrier between the packaging and the mature cream cheese, thus preventing greasy marks. And the resealable tab ensures that the contents stay fresh for longer.

Model AG, Au (SG)



The packaging was nominated from among 42 submissions for a Swiss Packaging Award in the Marketing category. The awards will be presented on 11 April 2018 at Packaging Innovations at the Zurich Messe trade fair complex, where Model will also be exhibiting.

NOMINATED FOR
SWISS PACKAGING AWARD 2018



Trendy and fresh – contour packaging with custom print images

Hot foil embossing and a special coating add the finishing touches, making this a real eye-catcher at any point of sale. Production costs are kept down by using a variable tool. The modern execution provides our customers with lasting support as they venture into new market areas.

The die cut and glued packaging gives this product a fresh and trendy look. Its basic form makes it suitable for use in a variety of customer segments. With it easy to change the printed images, the packaging is also extremely flexible.

Model AG, Au (SG)



Christmas card

We used an embossing technique to create this Christmas card. We embossed a Christmas tree onto micro-flute board (E flute) then added text in Braille for the blind and vision-impaired. Normally, only solid board can be embossed in this way. The embossing is emphasised by the simple design featuring Christmas motifs. This is how we created an original greetings card for our customers and staff.

Model Opakowania Sp. z o.o., Bitgoraj





A work of art

A highly tactile and sensory design for a decidedly feminine fragrance: embossed silver foil serves as the basis for this perfume packaging for Mugler. The textured embossing is inspired by the surface of the extravagant bottle. The highly profiled sides are dark green, while the smoother front side is a much lighter shade. This creates the perfect backdrop against which to display the embossed product name and 3D metallic green Mugler logo.

Model GmbH, Hanau



Sharp and smart!

This window display has a unique design and construction that really grabs the attention! The rear part comes with a self-adhesive sealing strip for easy and clean closing. A special dieline ensures a balance is struck between the various knife handles, ensuring they are perfectly aligned at all times. The rear part is printed on both sides and can be turned in either direction on assembly, depending on the customer's preference. Despite its delicate design, this window display is highly stable, allowing 8 different high-quality knives to be presented. The display is constructed entirely from a single material – corrugated board – and is 100% recyclable. That's what we call sustainable!

Model AG, Weinfelden



BE EXCITED TO MEET THE MODELS

PACKAGING INNOVATIONS, ZURICH (CH)
11 AND 12 APRIL 2018, STAND P20, HALL 6

EMPACK, UTRECHT (NL)
10. – 12. APRIL 2018, STAND F105, HALL 1

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